

2011

# FALL FASHION TRENDS

## PRETTY PLEATS

Pleating is a simple and iconic detail that can add a level of class and sophistication to any wardrobe this season. To achieve a more polished look, keep an eye out for pleated skirts, pants and dresses. Don't forget, this classic piece can have a big impact. Pair pleated pants with a basic blouse to take an outfit from casual to effortlessly refined.



## CLASHING

Clashing used to be a "fashion don't" – but not this fall. With a mix-and-match trend that's all about taking risks, you can be bold and combine different graphic patterns, colors and textures. Easily achieve this look by pairing two different patterned pieces in complimentary colors. There is no wrong way to clash. Now go get noticed!



## ZOOLOGY

It's a jungle out there. Adding an animal print or fur to your wardrobe this fall is a sure-fire way to steal the spotlight. Channel old Hollywood in faux or vintage furs – or achieve rock star status in reptile skin patterned skirts. Afraid to go fully "into the wild?" Try a more subtle approach by pairing a black dress with a snake skin belt, heels or purse. A small animal-inspired touch can create one fierce outfit!



**DIY TIP:** Add feathers to a simple necklace or pair of earrings!



## TIMELESS PLAID

Rustic plaids are making a triumphant return this fall. Look for colorful plaid in unique colors, from coats to blouses to skirts and beyond to transform and define your style. This timeless pattern has no limit to the size and color combinations you can find. Men can also capitalize on this trend by wearing solid sweaters and button-downs with vintage plaid pants, sport coats or stylish hats.



## JEWEL TONES

Live in full color this fall by dressing in rich saturated tones such as ruby red, amber and deep turquoise. The easiest way to include these magnetic colors in your wardrobe is with accessories such as shoes, jewelry and purses. If you're looking to glam it up, add these royal tones in luxurious fabrics such as silk, and don't be afraid to wear more than one jewel tone at a time. Color rules were made to be broken!



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